

Tipperary County Council wants to participate in celebrations and commemorations in the wider community, strengthen public engagement and promote Tipperary, all of which can have a positive reputational impact. This protocol sets out the criteria that must be met for lighting and flag raising to be allowed and the process through which applications can be made, considered and if approved put into effect.

Tipperary County Council receives multiple requests from a wide variety of organisations, charitable groups and causes each year seeking support to raise awareness on issues or support campaigns.

Definitions

Special lighting means any form of lighting of council buildings (Appendix 1) other than essential operational lighting

Operational lighting means the normal white lighting of the building for operational reasons

Flag raising means any form of flag raising of council building other than National Flag of Ireland, The National Flag of a visiting Dignitary, EU Flag or County Flag

Occasion may mean one single day or a period of unbroken days. On any day, the special lighting will normally be from sunset.

Scope and Criteria

This protocol applies to the Council offices located at Clonmel, Nenagh, Thurles, Tipperary and Carrick on Suir and other public realm features of Tipperary County Council. Requests for building light up or flag raising may be made only by a registered charity, or a public sector or a community or other non-profit making organisation. Individuals and commercial organisations may not apply for building light up or flag raising.

The request shall fulfil pre-determined criteria, as agreed by the Corporate Services Directorate These criteria might include:

 The applicant must represent an established civic, national or charitable organisation.



- The reason for special lighting or flag raising i.e. causes, awareness campaign, charity or day of significance must support core civic, nationally recognised or philanthropic causes and/or have a clear link with Tipperary County Council or an association with Tipperary County
- Political or religious requests will not be approved.
- The facilitation of special lighting or flag raising will be limited to
 one a month and if light colour is available and does not coincide
 with other initiatives approved by the Corporate Policy Group.

Requests will **not** be approved where such a request is: -

- 1. Linked to a business that is currently before the County Council and/or
- 2. Linked to a party-political issue, or a campaigning issue that is novel, contentious or politically sensitive; and/or
- 3. Risks reputational damage to Tipperary County Council; and/or
- 4. Generates a commercial advantage; and/or
- 5. Is not in keeping with the purpose and dignity of the building

In order to fully evaluate any request, the completed application form must be submitted to the **Customer Services Desk** in Clonmel or Nenagh or emailed to <u>customerservices@tipperarycoco.ie</u> no later than **6 weeks** before the date(s) on which special lighting/flag flying is being sought.

 The Senior Executive Officer/Director of Services of Corporate Services will decide on countywide requests and whether the proposed special lighting or flag raising is feasible, appropriate and in alignment with the scope and criteria of this protocol.

The **District Administrator** will decide on localised requests specific to a town/location within their municipal district area in accordance with this protocol.



Any requests outside the scope of this protocol will be referred to the Corporate Policy Group for their consideration.

2. Once approved, Corporate Services will confirm the time and date for the light up or flag raising with the Management Team and forward details for publicity to the Communications Co-Ordinator, who will decide on the appropriate course of action for publicity.

Decisions on use of social media channels, the corporate website and publishing to press will be determined in line with standard communications practice.

- 3. The Communications co-ordinator will decide whether to arrange new photography or to avail of existing collateral for publication. Existing collateral allows for prescheduling of content to align with the actual time and date of the relevant light up.
- 4. The Corporate Policy Group may agree to light up or raise flag at Civic Offices and other civic and administrative buildings of Tipperary County Council for occasions that are significant in the wider community, such as St. Patrick's Day (green), Europe Day (blue)

Cancellation.

The Senior Executive Officer/Director of Services of Corporate Services and/or the Corporate Policy Group may at its absolute discretion and with or without notice, cancel any approved requests for special lighting or flag raising.



Special lighting and flag raising - Application form

Name of applicant	
(established civic or	
charitable organisation)	
Charity Registration	
Number	
Contact value	
Contact name	
Contract talanhana	
Contact telephone	
number/email	
	/
Reason for light up/flag	, /
(cause/awareness	/
campaign/charity/day	
of significance)	
Date/time for building	/
light up or flag raising	
Campaign colour	
Details of associated	
social media accounts	
and hashtags	
To be completed by	
To be completed by Tipperary County Council	
Approval signature and	
date	



Appendix 1

List offices and other civic and administrative buildings of Tipperary County Council that have lighting function

Clonmel	 Civic Offices, Clonmel Town Hall, Clonmel Main Guard, Clonmel (responsibility of the Office of Public Works) Fire Station, Clonmel
Carrick on Suir	Town Hall, Carrick on Suir
Tipperary	Council Offices, Tipperary Town

List offices Tipperary County Council that have flag poles

Clonmel	Civic Offices, ClonmelTown Hall, Clonmel
Carrick on Suir	Town Hall, Carrick on Suir
Tipperary	Council Offices, Tipperary Town
Nenagh	Civic Offices, Nenagh