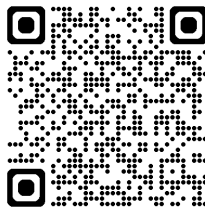


Unlock Success with  
Tipperary's **FREE** Exclusive  
Retail Training Evening!

# The Retail Edge Raise your Game

Register now at [Eventbrite.ie](https://www.eventbrite.ie)  
Secure your spot with the QR code!



Date: **5th March 2026**

Time: **5.00pm**

**FREE Buffet Dinner** served from 5.00pm

Symposium commences at **6.30pm** sharp

Venue: **Cashel Palace Hotel, E25 E461**

## ABOUT THIS EVENT

**The Retail Edge - Elevate Your Retail Game:**  
Tipperary Retail Training Event! Calling all retailers in County Tipperary!



**Unlock Success with Tipperary's Exclusive Retail Training Evening!**

Dive into an evening of knowledge-sharing, growth and empowerment for our retail businesses. Join us for an enlightening training event, where industry experts will guide you through essential topics to enhance your skills and transform your business.

## WHY ATTEND

-  **Networking Opportunities:**  
Connect with fellow retailers and industry professionals.
-  **Stay Ahead of Trends:**  
Get insights into the latest trends shaping the retail landscape.
-  **Interactive Workshops:**  
Engage for practical learning.

## HOW TO PARTICIPATE

-  **Secure Your Spot:** Register now
-  **Spread the Word:** Share this opportunity with your retail colleagues.  
Invest in your future as part of the retail sector in County Tipperary! Be part of an event dedicated to growth, knowledge and success of Retail Business in County Tipperary.

## Sustaining Retail Excellence

**Padraic McMahon** will provide an insight to one of Ireland's most successful family businesses, Carraig Donn. He will share some of the critical milestones in Retail over 60 years and how they were handled.

## Retail Growth Strategies

Listen to **Dr Oran Doherty** present clear, employer-focused guidance with actionable strategies that retail businesses can use to attract, retain, and maximize talent in today's rapidly changing workplace

## Technology Powers Progress

Scaling your business using the latest digital and AI solutions will be critical and expert **Peter Corkery** will deliver on ways to grow faster, operate smarter and compete more effectively.

## The Current Landscape

Gain an insight to the economic climate and landscape for the Retail Sector.



# The Retail Edge

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### 5.00 pm – 6.15 pm Buffet dinner

Get there early in plenty of time to enjoy a delicious **FREE buffet dinner**

### 6.30 pm The Retail Edge will formally commence

With a welcome from the Cathaoirleacht of Tipperary County Council, Cllr John Carroll and a few words from the Tipperary County Council Team

### 6.40 pm Padraig McMahon: *Legacy of Leadership – Carraig Donn*



**Padraig McMahon**  
Head of Growth, Carraig Donn

Padraig McMahon is Head of Growth for the retail group of Carraig Donn and Aran Woollen Mills. He is responsible for driving the future growth and expansion of this omnichannel retail and manufacturing/ wholesale group, which has just celebrated its 60th anniversary. He is responsible for driving performance improvements and working with the leadership team to help them achieve greater success by developing, aligning, and executing sustainable growth initiatives.

He has 25 years of experience across both the Music Industry and the Technology sector, having led international teams at global/ multinational technology companies such as Google, LinkedIn and HubSpot over the past 15 years. He is passionate about developing people, technology, leadership, innovation and the arts as a board member for Westival – the Westival Music and Arts Festival, which has just celebrated its 50th year. He lives with his wife and two young children in Lecanvey, Westport.

### 7.15 pm Dr. Oran Doherty: *Pathways for Retail Growth*



**Dr. Oran Doherty**  
Manager of Retail Ireland Skillnet

Dr Oran Doherty is Head of Retail Ireland Skillnet, where he leads the country's largest dedicated retail training and education network. With extensive experience working with retail employers and education providers across Ireland and Europe, Oran has delivered workshops and keynote presentations on skills development, the future of work, and talent optimisation.

For his workshop, Oran will share practical, employer-focused best practices for attracting, retaining, and maximising talent in today's rapidly changing workplace. Drawing on insights from employee experience (EX), organisational culture, learning and development, and the evolving role of leaders and managers, his session will provide actionable strategies that retail employers can apply immediately to build resilient, high-performing organisations.

### 7.50 pm Peter Corkery: *Scaling your retail business with the latest Digital + AI solutions*



**Peter Corkery**  
Digital Transformation Consultant

Peter Corkery has spent over 30 years helping businesses embrace digital technologies to accelerate growth and solve business challenges. Peter has been at the forefront of helping Irish SMEs transform through online and omnichannel initiatives, including co-founding Ireland's leading Shopify Experts Agency, hosting Ireland's first-ever Shopify Meetup and serving as a judge for Digital Business Ireland's annual awards.

Today, through CONSIG Consulting, Peter works as a fractional eCommerce Director, delivering actionable, insightful guidance and advice to owner-run businesses looking to scale their commerce operations. He specialises in translating the latest digital and AI-powered solutions into practical strategies for operations, marketing, sales and customer experience – helping businesses across all sectors implement technologies that deliver measurable results.

## Panel of speakers

Ms Sinead Carr, CE, Tipperary County Council will close the event.



Comhairle Contae Thiobraid Árann  
Tipperary County Council



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